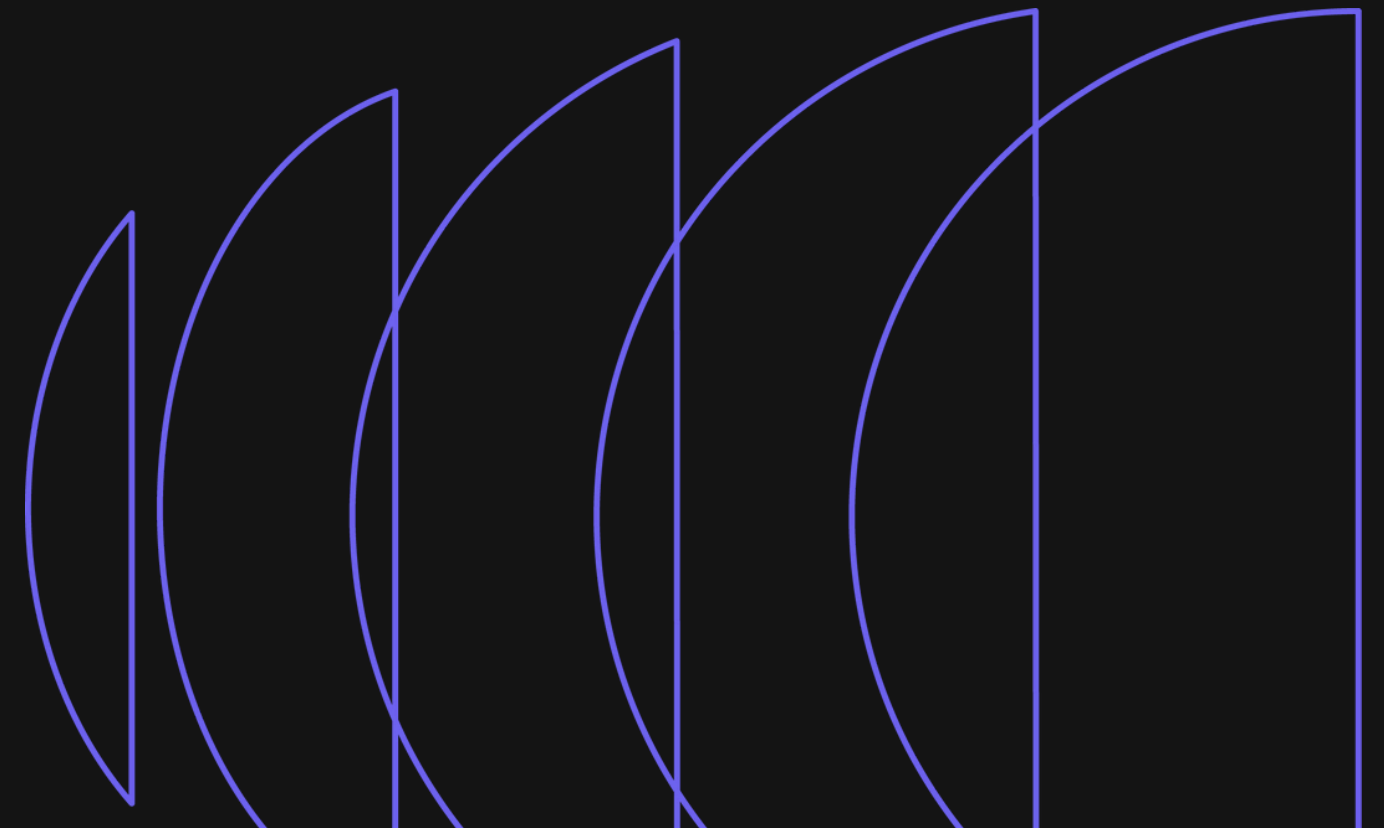




CREATIVE UK MEMBERSHIP

WELCOME TO THE MOVEMENT BUILT FOR CREATIVE CHANGEMAKERS



WELCOME TO CREATIVE UK

We are delighted to welcome you into our community. Together, we can harness the power of the cultural and creative industries to build a better, fairer, and more prosperous world.

Our members' support, partnership and ideas allow us to represent our sector with one united voice. Creative UK's Manifesto was shaped in collaboration with our members, and we tirelessly continue to influence UK Government policy to make our shared vision a reality. At Creative UK, we also fuel the creative sector, supporting creative talent and businesses through our national and regional programmes and investment funds. We understand what the creative sector needs to thrive.

I sincerely thank you for joining us. As our creative community grows, so does our combined strength and expertise.

We look forward to collaborating with you.



Chief Executive, Creative UK
Caroline Norbury OBE



CONTENTS

[04](#) ABOUT US

[05](#) OUR TEAM

[06](#) GETTING STARTED

[07](#) YOUR MEMBERSHIP BENEFITS

[15](#) STUDENT & EARLY CAREER
MEMBERSHIP

[18](#) MEMBERS AREA



ABOUT US

Creative UK is the **national membership body for the UK's cultural and creative industries**.

We exist to champion and support the creative sector, **advocating every day for positive change on the issues that matter** – such as access to finance, strengthened creative education and the protection of creative IP.

As the only UK network spanning all creative and cultural subsectors, we have a unique convening power. Our membership contains **world-leading organisations** from sectors as diverse as advertising, animation, architecture, broadcasting, crafts, design, digital, education, fashion, games, heritage, museums, music, performing arts, photography, publishing, theatre, TV, trade bodies, visual art and more.

In addition to our membership function, **our UK-wide team work directly with hundreds of creative businesses** to support their goals. Creative Growth Finance is our **flagship £35m investment fund**, we deliver the Create Growth Programme in six regions across England, and we have strong links to the screen sector through our work in Creative Enterprise and Filming in England.

THE ACCOUNT MANAGEMENT TEAM

THE PEOPLE SUPPORTING YOU IN GETTING THE MOST OUT OF YOUR MEMBERSHIP



SIMON HOOPER

HEAD OF MEMBERSHIP

Simon is the Head of Membership at Creative UK, managing a team of Development & Partnerships Managers and ensuring our members understand and receive value from their membership, while bringing new members onboard.



MICHELLE CALAME

DEVELOPMENT & PARTNERSHIPS MANAGER, ARTS & CULTURE

Based in Manchester, Michelle is our Development and Partnerships Manager for our arts and culture members. Her role is pivotal in supporting our wide network of existing members as well as developing relationships with new individuals and organisations across the UK's creative and cultural sector. Michelle's role focuses on supporting industry change-makers within Creative UK's networks, delivering impact-driven value to our members.



BIZZY DAY

DEVELOPMENT & PARTNERSHIPS MANAGER, INDUSTRY

Bizzy is our Development & Partnerships Manager for Industry at Creative UK. Working closely with our members to support them on their business journeys, Bizzy focuses on fostering relationships and partnerships within the creative industries. She works with the rest of the membership team to grow our membership and drive growth and innovation across the sector.



CHRIS SLESSER

DEVELOPMENT & PARTNERSHIPS MANAGER, EDUCATION

Chris supports the education and skills agenda within Creative UK in close collaboration with our education members to deliver value and ensure creative skills and careers are universally understood and enabled to thrive. As the lead for the organisation's student membership offer, Chris is focused on helping the next generation of student talent to kickstart their careers in the creative and cultural industries.



GETTING STARTED WITH YOUR MEMBERSHIP

● ACCESS THE MEMBERS AREA

Register or login on the Creative UK Portal to access the exclusive Members Area. This will be your designated, digital space to get the most out of your membership, featuring on-demand content, published research, events, opportunities and lots more. You can register as soon as your membership has been activated.

● INVITE YOUR TEAM

All staff can join as Creative UK members under your organisational membership! To encourage colleagues to take advantage of this, we have a simple sign up process via **this form** - once submitted, your colleagues will receive a welcome email with information about the Creative UK Members Area. To support your internal promotion, **here's some template copy you can share** (incl. sign-up form).

● KEEP UP WITH THE LATEST

We send regular email comms to our members, including weekly policy briefings (optional), personal event invitations and newsletters. Occasionally our emails might go into your junk inbox – to avoid this, make sure you have **membership@wearecreative.uk** added to your **Safe Senders List** (or equivalent).

● STAY CONNECTED WITH US

We're here to platform your work and your organisation. Share your thoughts, projects, news and ideas with your account manager, or email your content directly to **membership@wearecreative.uk**.

● LOGO EXCHANGE

- On your **membership dashboard**, download our logos to display on your website, demonstrating your part in the UK's largest network for the cultural and creative industries.
- Upload high-resolution versions (.PNG or .JPEG format) of your logo to the Members Area to feature in our **Members Directory** - making you visible to the entire Creative UK membership network. You can do this on your personal profile in the Members Area.

● CHECK OUT OUR FAQs

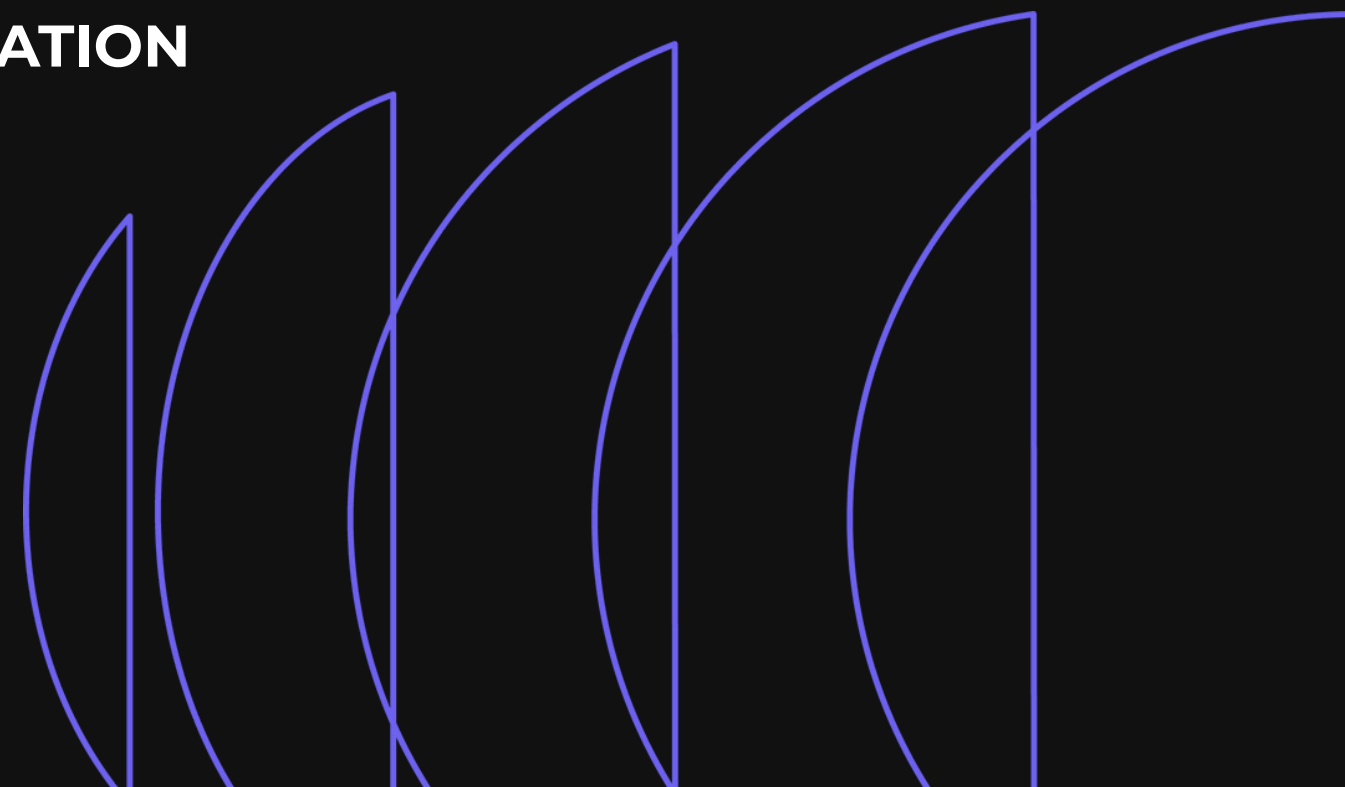
If you have further queries relating to getting started with your membership, please check out our **FAQs section**.



MEMBERSHIP BENEFITS

WHERE YOUR MEMBERSHIP TURNS INTO MOMENTUM

EVENTS • POLICY • **ON DEMAND** • PERKS & DISCOUNTS • **AMPLIFICATION**





From large-scale conferences to intimate roundtables and workshops, we convene events that make a difference – around 40% of which are exclusively for members. All our members receive:

- Discounts to all ticketed **Creative UK events** – including our flagship Big Creative UK Summit (25% discount for Freelancer and Bronze Tiers, 50% discount for Silver Tier). Members at Gold Tier and above also receive free tickets to events (one per organisation for Gold Tier members, two for Platinum Tier members, and four per organisation for Partners).
- Access to networking and change-making conversations where applicable – such as our Creative Leaders Breakfasts, Creative Conversations, Trade Body Network, UK Council, Creative Skills & Futures Network, Diversity Leaders Forum, and Comms & Policy Forum.
- When it comes to speaking opportunities – including panels, roundtables and receptions – we always approach our members first.
- Can't make it on the day? We offer exclusive livestreams and on-demand playback of select events on our portal – including our activity at the Labour Party Conference.

MEMBERSHIP BENEFITS

EVENTS

EVENTS

EXCLUSIVE OPPORTUNITIES FOR CONNECTION, CONVERSATION AND BRINGING THE CREATIVE COMMUNITY TOGETHER. WE HOST SEVERAL MEMBER-ONLY EVENT SERIES AND OFFER DISCOUNTED ACCESS TO CREATIVE UK'S LARGER EVENTS FOR OUR MEMBERS.



TRADE BODY NETWORK

Creative UK's Trade Body Network (TBN) exists to provide a regular forum for policy and advocacy discussion and development between representatives of all sub-sectors of the UK's creative industries. The Trade Body Network acts as an advisory group to Creative UK to establish and guide its policy priorities, advocacy and research activities.



CREATIVE SKILLS & FUTURES

The Creative Skills & Futures Network unites the diverse expertise of Creative UK's members to reimagine cultural and creative education, skills development, career pathways, and the future workforce. It fosters impactful collaboration between industry and education through dialogue, insights, and connections across research, innovation, and knowledge exchange.



DIVERSITY LEADERS FORUM

Diversity and Inclusion leads from across our membership are invited to share best practice, learn from each other and collaborate on driving inclusion forward across the sector.



CREATIVE CONVERSATIONS

Exclusive event series for Creative UK members, led by you with opportunity to steer the conversation; be it issues that are prevalent in the sector, building evidence for policy, creating space for roundtable discussions or simply celebrating the power of creativity.



CREATIVE LEADERS BREAKFAST

A moment to unite CEOs from across the Creative UK membership, focusing on discussion around the Sector Plan and Creative Industries Task Force.

MEMBERSHIP BENEFITS

POLICY

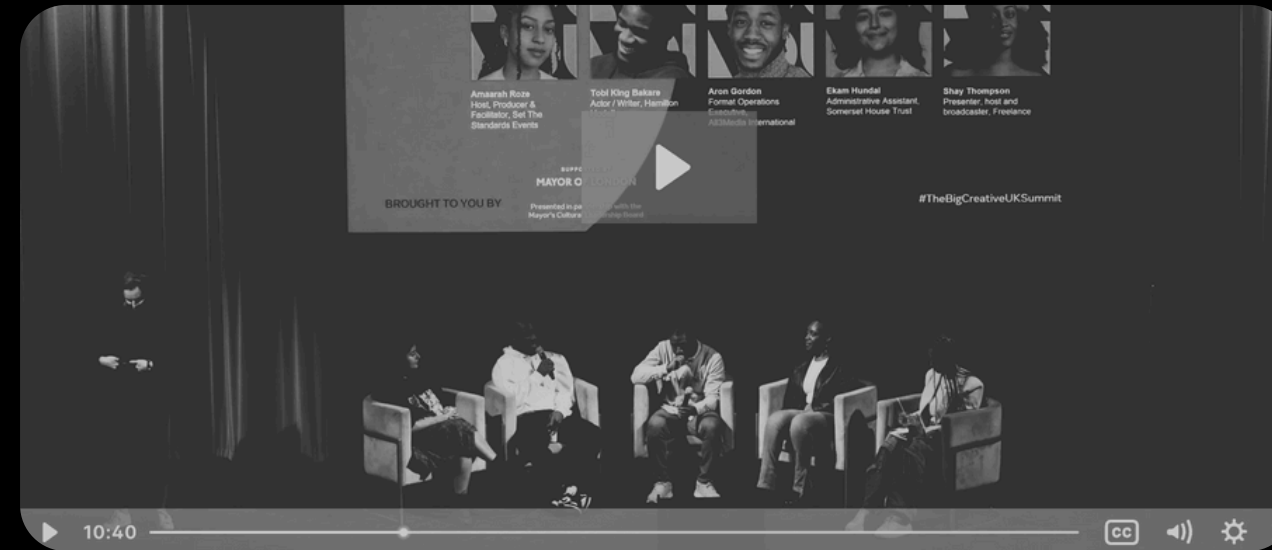
From briefings to consultations, this is how our expert Policy and Research team support our members:



- The Members Area is home to the exclusive **Policy & Research Weekly Briefing**. This provides a sector-wide, granular read-out of key policy developments, industry news and research – keeping our members up to date with the goings on at Westminster, Whitehall and beyond.
- Four times a year, we also release our member-exclusive **Quarterly Stats Bulletin**. This powerful advocacy tool offers up-to-date insights from the across the sector – measuring everything from GVA to employment.
- Our Policy team work closely with the UK Government on sector-wide consultations. We want to amplify the voices of our network in this space and our members will have the opportunity to contribute evidence, data and case studies where appropriate.
- For members in Gold Tier and above, our Policy team offer additional and/or aligned support for press responses and political engagement on the issues which matter to you.
- In Platinum Tier and above, we offer a bespoke consultation with the Policy team, to map out how best we can support the strategic objectives of your organisation.

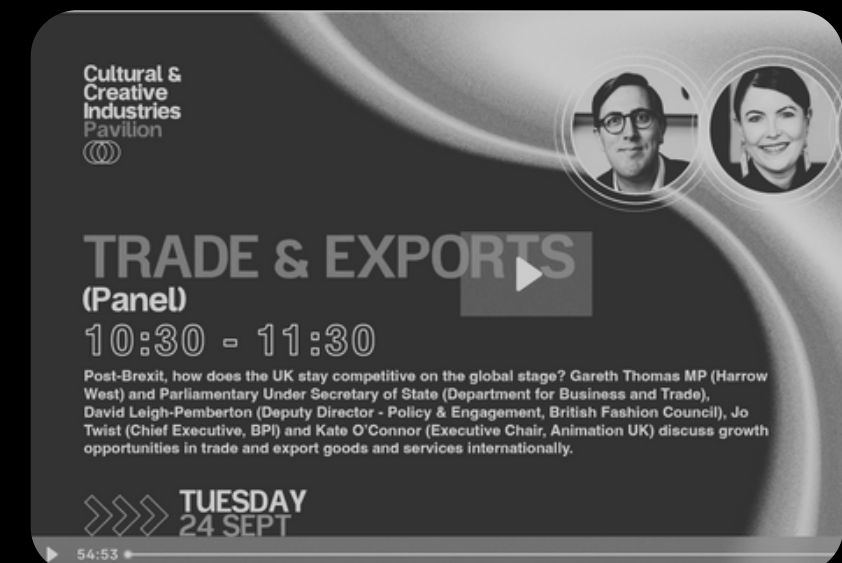
MEMBERSHIP BENEFITS

ON DEMAND



ON-DEMAND VIDEO LIBRARY

Explore 100+ hours of thought leadership from our **annual summits, exclusive member-only events, and pivotal policy moments**, featuring big voices and perspectives - such as Sir Steve McQueen, Jed Mercurio, Sir Ian Livingstone, June Sarpong, Vicky McClure and Tina Daheley - as well as member-only access to select flagship event live streams.





We've partnered with a broad range of providers from across the creative industries to offer our members exclusive perks. These include free consultations, training, and discounts on business software, products, and services for your team.



- Explore the perks and discounts that are **available to you here**.
- If there's a perk or discount you'd like to offer other Creative UK members, please get in touch with your account manager or email **membership@wearecreative.uk**.

MEMBERSHIP BENEFITS

PERKS & DISCOUNTS

MEMBERSHIP BENEFITS

AMPLIFICATION

We amplify, profile and platform our members and the work they're doing in various ways, across many digital channels:



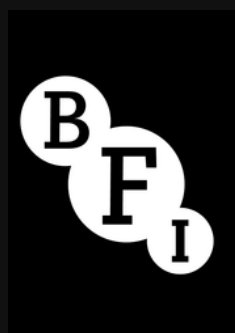
- Receive monthly newsletters, packed with opportunities, announcements, member spotlights and more. **Express your interest to feature in our Members Spotlight here.**
- Our website and Members Area are both home to regular **guest blogs and articles** for members, which we promote to our nationwide audience.
- We champion our members to a social media network of over 130k, from new member roundups to sharing sector opportunities.
- We also proudly display all member organisations on our **Members Directory**. Partner Tier members' logos are also displayed on our homepage.
- To share your news, please send the below details to your account manager or email **membership@wearecreative.uk**
 - max. 100 word description of your opportunity
 - relevant link(s) to include
 - 1 x high-resolution image (landscape is preferred)

BE PART OF SOMETHING BIGGER.

GET TO KNOW THE CREATIVE CHANGEMAKERS IN YOUR NETWORK WITH OUR [MEMBERS DIRECTORY](#).
IF YOU'RE INTERESTED IN CONNECTING WITH ANOTHER MEMBER ORGANISATION, PLEASE GET IN TOUCH WITH
YOUR ACCOUNT MANAGER.



Supported using public funding by
**ARTS COUNCIL
ENGLAND**



**National
Theatre**



**BBC
STUDIOS**



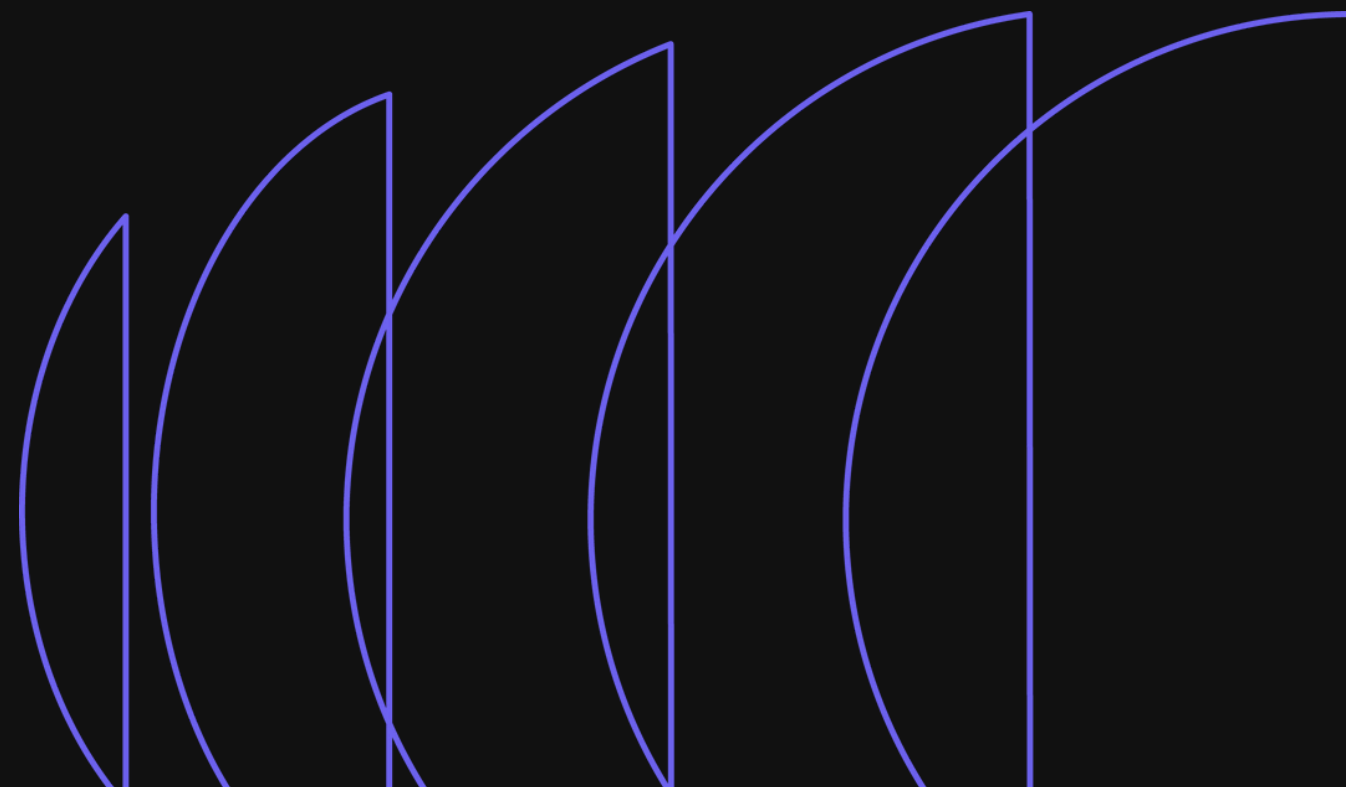
**SCOTTISH
BALLET**





STUDENT & EARLY CAREER MEMBERSHIP

SUPPORTING EMERGING CREATIVES WITH ACCESS, OPPORTUNITIES, AND INDUSTRY INSIGHT



STUDENT & EARLY CAREER MEMBERSHIP BENEFITS

For members who offer courses or skills-based programmes, we provide unlimited memberships for your students lasting for the programme's duration and up to three years after completion. All student and early career members receive:

- **ACCESS TO THE STUDENT & EARLY CAREER AREA**

A curated hub of expert resources designed to support transition into the cultural and creative industries. This includes our exclusive on-demand video library featuring career-defining talks and insights.

- **PAID WRITING COMMISSIONS**

These opportunities give students a chance to respond to live briefs with support from the Creative UK team. Final pieces are published with national exposure, offering valuable experience to support professional development and build portfolios.

- **CROSS-SECTOR EVENTS PROGRAMME**

Regular online events connecting students with industry professionals. These sessions offer practical advice on breaking into the industry, alongside interactive Q&As to provide deeper insight into navigating a creative career or applying creative skills across the wider economy.

- **REGULAR UPDATES AND OPPORTUNITIES**

We send regular email comms to our student and early career members, including sector news, research, stories, events and commissioned articles from student writers. Occasionally our emails might go into your junk inbox – to avoid this, make sure you have membership@wearecreative.uk added to your Safe Senders List (or equivalent).

ENROLLING YOUR STUDENTS

● PROMOTE CREATIVE UK MEMBERSHIP TO YOUR STUDENTS

We have provided template copy for use on social media and in newsletters so you can promote your organisation's membership to students and early career individuals. You can also access visual assets to help with this promotion, including videos and bespoke graphics featuring your institution's name.

● SIGNING UP

Students can easily sign-up to the student and early careers membership via the form on our website. Then, once their application has been processed they will receive a welcome email asking them to register for the Student & Early Careers Area.

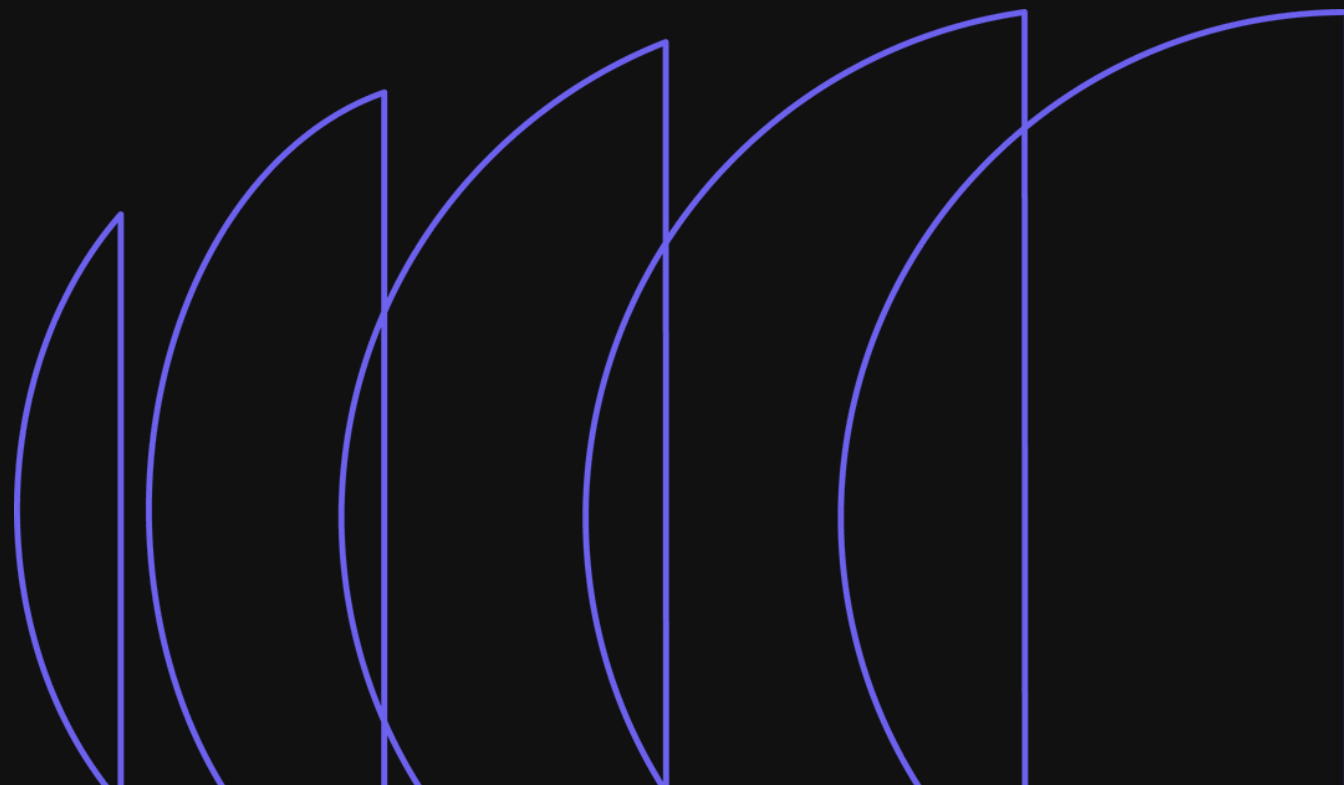
If your organisation runs skills programmes or courses lasting more than six months and you'd like to extend this membership to your participants, please get in touch with our Education, Skills and Training Lead at: chris.slessor@wearecreative.uk.





MEMBERS AREA

INTRODUCING THE MEMBERS AREA ON THE CREATIVE UK PORTAL



Welcome to the Creative UK Members Area.
your go-to space for accessing exclusive
content, support, opportunities, and connecting
with fellow members.
Follow these simple steps to get started:

◀◀ **STEP 1: AUTO-ENROLMENT**

Make sure you have signed up under your organisational membership via [this form](#).

◀◀ **STEP 2: HEAD TO THE PORTAL**

Visit portal.wearecreative.uk where you will be asked to create an account if you haven't already.

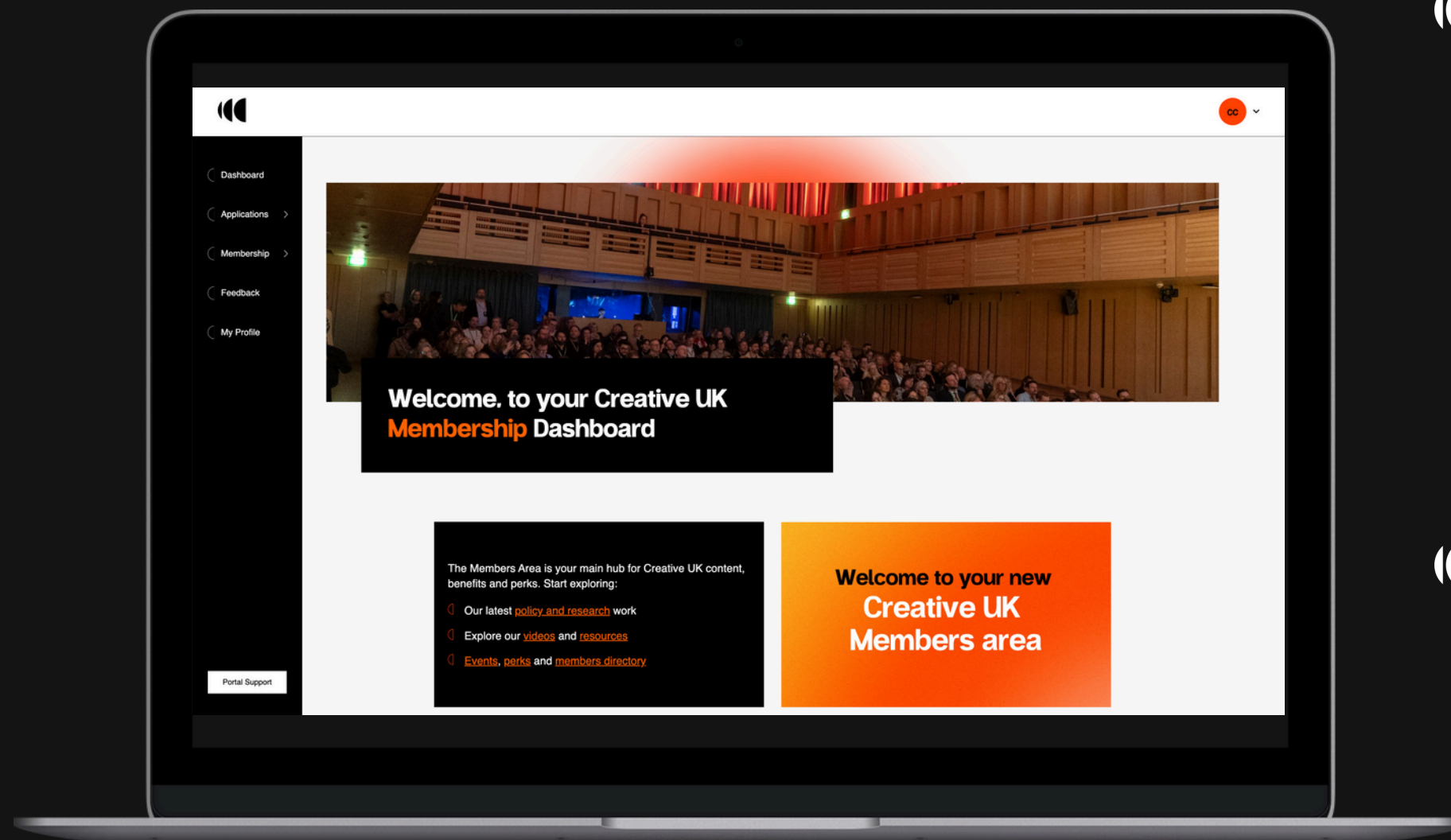
◀◀ **STEP 3: CREATE YOUR ACCOUNT**

- Click "Create an Account" or "Sign Up" – look for [this link](#) on the login page.
- Enter your details.
- Check your email inbox for a verification email.
 - Click the link in the email to verify your account.

🔑 Tip: If you can't find the verification email, check your spam/junk folder.

◀◀ **STEP 4: EXPLORE YOUR MEMBERS AREA – YOU'RE ALL SET UP!**

- [Dashboard](#)
- [Reports & Publications](#)
- [Members Directory](#)
- [Events](#)
- [Perks & Discounts](#)
- [Content Library](#)





THANK YOU.

We're so excited to have you as part of Creative UK Membership. Your voice, your work, and your perspective are invaluable to our collective mission: championing the UK's cultural and creative industries.

As a member, you're not just joining a network, you're helping to shape the future of creativity and the sector.

We can't wait to collaborate, connect, and create with you.

